

IMAGE DENTAL ARTS, INC.

1569 Patton Avenue
Asheville, N.C. 28806
1-800-547-0327

PRESENTS.....**TOOTHMAKER TIMES**

"A newsletter to our customers letting you know more about us, our service and the products we offer."

**Image Dental Arts, Inc. now offers digital shade matching
with the Shade Vision™ System By X-Rite®**

Image Dental Arts has joined the growing network of Shade Vision users helping to improve the accuracy of shade taking and communication between the dentist and laboratory. The Shade Vision System, manufactured by X-Rite, is a handheld, cordless device that incorporates a precise, consistent light source that ensures correct color assessment.

Dentists using the Shade Vision System can take an accurate reading in three simple steps: Attaching the disposable tip, calibrating the system and measuring the shade of the tooth surface. Once the images are captured, the Shade Vision System uploads the images to the dentist's personal computer for processing and documentation in the patient's files. Through an electronic file, disc or printed report of the color map, the accurate shade information is communicated to Image Dental Arts. The lab technician uses this information to prepare and then verify the restoration. Please call Mark or Rhonda if you are currently using the Shade Vision and want to start sending images to our system or for more information.

The Shade Vision System has many unique features that other digital shade matching systems lack, including the "Virtual Try-In Feature," which allows the lab technician to virtually test the shade of the restoration before it is sent back to the dentist. Integration of the Shade Vision System will help Image Dental Arts improve productivity, reduce the remake rate, and minimize patient office visits while delivering the highest quality esthetic restorations.

Our Holiday Schedule

We will be closed November 25th for Thanksgiving.

We also will be closed December 24 thru January 2nd
and will return on January 3rd 2005.



TOOTHMAKER TIMES



Rebecca Shealy

Hello, I am Rebecca Shealy. I have been with IDA about 14 months, and about 5 1/2 years in the dental lab business. Prior to working in the dental field, I worked in retail management, landscape & design, and automotive manufacturing. I served for 4 years in the U.S. Army as an airfield telecommunications installer. As you can see, I have a varied background, but have found happiness in the day-to-day challenges of the dental field. When asked what I do, I like to tell people, **I create smiles.**

I am married to a wonderful man, James. We attend West Asheville Baptist Church, where I volunteer as a cook on the weekend to the local shelters. I enjoy gardening, antique tools and toys, and especially traveling to Civil War battle sites.

So please continue to use IDA so we both can create smiles!!!

Feel the Fury.....

Mountain Fury Fast Pitch is a traveling softball team organized and coached by Mark to give young girls in the Buncombe County area the opportunity to gain experience and strengthen their skills at a more competitive level. Coaching the team enables Mark to spend quality time with his daughter Kylie and be involved with his community. They have finished first in two tournaments this year and had four top four finishes. We are very proud of their accomplishment on the field as well as off. The ten girls fast became friends which enhanced their ability to work successfully as a team. Being a traveling team enables us to compete with teams from all areas and levels of competition. Mountain Fury is always looking for new players to contribute to the team as well as new sponsors to help with traveling expenses and equipment.

Good Luck to Mark and the Girls!



Big Win!!!



Mark leads the team!!!

Out with Charlie, Frances, Ivan and Jeanne....In With Blue Skies and Pretty Days!

We at Image Dental Arts would like to extend our sympathy to all of the many people who were victims of Charlie, Frances, Ivan and Jeanne. Many lives, homes and businesses were not only affected but were destroyed by these storms.

From this we have learned not only to appreciate electricity and water but to appreciate family and friends...

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Proud to Present.....

Toothmaker Times